

TOWN OF ROCKLAND

1712 Bob-Bea-Jan Road
De Pere WI 54115

Dennis Cashman, Chairman
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PLANNING COMMISSION Minutes from Wednesday, March 10, 2015

Bob Coenen called the meeting to order at 7:00 p.m. Clerk Charette verified that the meeting was properly noticed. All members were present. Dennis Cashman and Bob Gerbers were also in attendance. Chairman Coenen read the agenda.

MINUTES FROM JANUARY 27, 2015, MEETING

Clerk Charette provided members with a copy of the minutes from the January 27, 2015, meeting.

M/M by Terry Vertz to approve the minutes from January 27, 2015 as presented; seconded by Bob Coenen. Motion carried.

BROWN COUNTY PLANNING COMMISSION STAFF FACILITATED DISCUSSION REGARDING DRAFT ROCKLAND COMPREHENSIVE PLAN FUTURE LAND USE

Aaron Schuette provided a Comprehensive Plan Visioning Process form to all members to complete. The form helped members to generate a vision of the future for the Town. The following ideas were generated from that process:

1. Maintain rural atmosphere
2. Drinking water (public) availability for residential areas
3. Develop future road plan (connections)
4. Invest in quality of life (parks, trails, river access)
5. Maintain road signage
6. Attract business along STH 57 & CTH PP
7. Senior citizen services/activities
8. Maintain reasonable tax rate
9. Conservation dense subdivisions with on-site utilities until public utilities available
10. Brand/market the Town of Rockland- build town ID
11. Develop a focal point/town center
12. Comprehensive review of ordinances
13. Better maintenance of county highways
14. Expansion of town hall acreage (playground)
15. Protect agricultural (operations/land) heritage
16. Create variety of senior housing options
17. Develop a TIF District to create business opportunities

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18. Increase development options
19. Increase communication with surrounding towns
20. Try to work with De Pere
21. Figure out ways for Rockland to remain its own community
22. Enhance broadband communication service in Town
23. Create agriculturally related businesses opportunities
24. Develop non-motorized transportation facilities to connect to Fox River Trail
25. Lobby Madison for shared revenue and fewer mandates

Schuette then asked members to choose the five most important ideas from the twenty five listed above that they would like to see the Town address. The members assessed points to each of their top five choices. Based upon this assessment, the total number of points were received for each of the following:

1. Maintain rural atmosphere (30 points)
2. Attract business along STH 57 & CTH PP (13 points)
3. Conservation dense subdivisions with on-site utilities until public utilities available (12 points)
4. Protect agricultural (operations/land) heritage (12 points)
5. Drinking water (public) availability to residential areas and infrastructure for water, sewer and gas (each at 9 points)
6. Create agricultural business opportunities (8 points)
7. Brand/market the Town of Rockland ex) Postal Code/Build Town ID signage (7 points)
8. Create variety of senior housing options (6 points)
9. Maintain reasonable tax rate (6 points)
10. Increase development options (6 points)
11. Senior Citizen services/activities (3 points)
12. Develop a TIF for STH 57/CTH PP (3 points)
13. Increase communication with surrounding towns (3 points)
14. Figure out ways for Rockland to remain its own community (3 points)
15. Develop non-motorized transportation facilities to connect to Fox River Trail (3 points)
16. Try to work with De Pere (2 points)
17. Lobby Madison for shared revenue & fewer mandates (1 point)

Schuette will revise the community goals and objectives in the comprehensive plan to incorporate these findings and return a revised draft of the plan to the Planning Commission to review at its Thursday, April 16, 2015, meeting.

FUTURE MEETINGS

The Planning Commission will meet on Tuesday, March 31, 2015, and Thursday, April 16, 2015 at 7:00 p.m.

PUBLIC INPUT

None

ANNOUNCEMENTS & DISTRIBUTION OF CORRESPONDENCE

None

M/M by Lee Anderson to adjourn the meeting; seconded by Vicky Van Vonderen.
Motion passed unanimously. Meeting adjourned at 8:41 p.m.

All minutes have been taken truthfully and honestly and to the best of my knowledge and ability.


Jann B. Charette
Clerk

Minutes approved as written/~~with corrections~~ (**strike one**) by the Rockland Planning Commission on April 30, 2015.


Bob Coenen, Planning Commission Chairman